

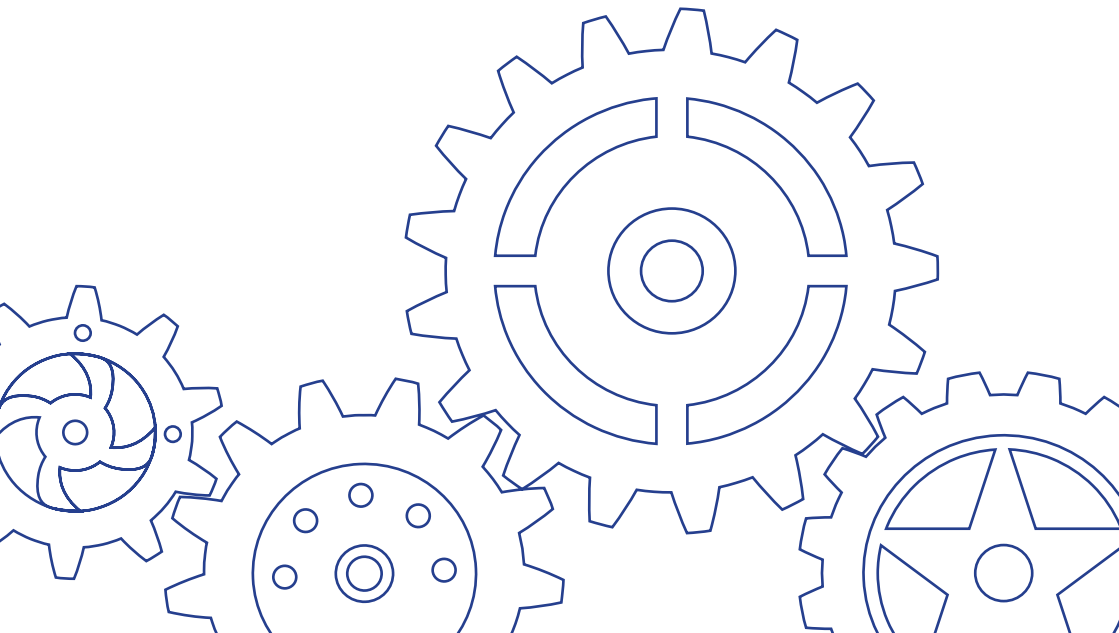


IDCEE

Internet Technologies and Innovations

October 18-19th
Kiev, Ukraine

AGENDA



Day 1 October 18, MAIN STAGE

Time	Session	Speakers
9 ⁰⁰ - 10 ⁰⁰	Registration and Coffee	
10 ⁰⁰ - 10 ¹⁰	Surprise Musical Performance	
10 ¹⁰ - 10 ¹⁵	Opening Remarks & Welcome	Viktoriya Tigipko (Managing Director at TA Venture), Organizer of the Conference
10 ¹⁵ - 10 ²⁰	Opening Remarks by Vice Prime Minister of Ukraine	Sergey Tigipko (the Vice Prime Minister of Ukraine)
10 ²⁰ - 10 ⁵⁰	CEE on the global VC map	Drew Guff (Managing Director & Founding Principal at Siguler Guff & Company)
10 ⁵⁰ - 10 ⁵³	Announcement of the 6 Finalists for the Pitching Sessions	Patrick de Laive (Founder at The Next Web)
10 ⁵³ - 11 ³⁰	Startup accelerators in Western Europe and CEE: which is better for CEE startups?	Bohdan Kupych (VP of Business Development at KM Core) Dmitry Shymkiv (General Manager at MicrosoftUkraine) Eveline Buchatskiy (Partner at Eastlabs) Maurizio Rossi (Co-Founder at H-Farm Ventures) Uwe Horstmann (Founding Partner at Project A Ventures)
11 ³⁰ - 11 ⁵⁰	Building Eastern European Champions	Philippe Botteri (Accel Partners)
11 ⁵⁰ - 12 ³⁰	Online payments in CEE vs. Western Europe and US	Damian Perillat (Managing Director at PayPal in Central Eastern Europe) Evgeny Nikolaev (Head of Sales Marketing at Yandex. Money) Maxim Popov (Head at QIWI Wallet)
12 ³⁰ - 13 ⁰⁰	Startup Pitching #1	Moderator: Patrick de Laive (Founder at The Next Web)
13 ⁰⁰ - 14 ⁰⁰	DJ set with live saxophone performance	
14 ⁰⁰ - 14 ²⁰	Operating & Angel Investing in Emerging Markets: Lessons Learned	Fabrice Grinda (Co-Founder at OLX Inc.)
14 ²⁰ - 14 ⁵⁰	Going global - 4 countries in one year (case study)	Shahar Waiser (Founder & CEO at GetTaxi)
14 ⁵⁰ - 15 ³⁰	Exit Strategies for Internet companies in Western Europe and CEE	Marco Rodzynek (Founder at NOAH Advisors)
15 ¹⁰ - 15 ³⁰	VC landscape in Russia: How is it changing?	Marina Treshchova (CEO & Co-Founder at Fast Lane Ventures)
15 ³⁰ - 15 ⁵⁰	No future without Startups	Joachim Schoss (Global Angel Investor)
15 ⁵⁰ - 16 ³⁰	Shopping clubs vs. retail e-commerce & direct to consumer platforms: Will they still be around in 10 years time?	Adrian Burtleton (COO at Studio Moderna) Cristina Berta (Head of M&A at MIH Allegro - Naspers Group) Leonid Boguslavsky (Founder at ru-Net) Oskar Hartmann (Founder & CEO at KupiVIP)
16 ³⁰ - 17 ¹⁰	Early-stage VCs vs Angels: Pros and cons for startups	Cem Sertoglu (Partner at Earlybird Venture Capital) Damian Doberstein (Partner at eVentures Russia) Fabrice Grinda (Co-Founder at OLX Inc.) Jose Marin (Founding Partner at IG Expansion) Nenad Marovac (Managing Partner at DN Capital)
17 ¹⁰ - 17 ³⁰	Future of payments and mobile e-commerce	Damian Perillat (Managing Director at PayPal in Central Eastern Europe)
17 ³⁰ - 17 ⁵⁰	Current state and future of mobile payments in Europe vs CEE	Petter Made (COO at SumUp Ltd.)
17 ⁵⁰ - 18 ³⁰	Online Games Panel Moderator: Adrien Henni, Co-founder and Chief Editor at East- West Digital News.	Elena Masolova (CEO at Pixonic) Sergey Orlovsky (Founder & President at Nival)
18 ³⁰ - 19 ⁰⁰	Pitching Session #2	Moderator: Patrick de Laive (Founder of The Next Web)
19 ⁰⁰ - 20 ⁰⁰	Musical Performance	
22 ⁰⁰ -	D*Lux Club	

Day 2 October 19, MAIN STAGE

Time	Session
9 ⁰⁰ - 10 ⁰⁰	Coffee & Refreshments
10 ¹⁰ - 10 ²⁰	Forming a digital ecosystem - what is needed?
10 ²⁰ - 10 ²³	Announcement of the 6 Finalists for the Pitching Sessions
10 ²³ - 10 ⁴⁰	How to become Global from Local, Secrets of success
10 ⁴⁰ - 11 ⁰⁰	Evernote: Going Global - a Case Study
11 ⁰⁰ - 12 ³⁰	What can startups and VCs from CEE learn from Indian experience?
12 ³⁰ - 13 ⁰⁰	Pitching Session #3
13 ⁰⁰ - 14 ⁰⁰	Indian Cuisine Lunch
14 ⁰⁰ - 14 ⁴⁰	How social media & mobile apps are influencing the online hospitality sector?
14 ⁴⁰ - 15 ²⁰	Emerging challenges for OTAs in CEE 3 teams
15 ²⁰ - 15 ⁴⁰	Consumer Internet : What CEE can learn from Latin America
15 ⁴⁰ - 16 ²⁰	IT Parks in CEE: Why should a startup from CEE apply to your program?
16 ²⁰ - 17 ⁰⁰	What makes leading global VCs invest in CEE? Challenges and opportunities
17 ⁰⁰ - 17 ²⁰	How to build a successful tech company. Case study
17 ²⁰ - 18 ⁰⁰	Success stories of russian teams: How to build a successful company on global markets.
18 ⁰⁰ - 18 ⁵⁰	Pitching Session #4. Announcement of the winners and presentation of awards
18 ⁵⁰ - 19 ⁰⁰	Closing Remarks
19 ⁰⁰ - 20 ⁰⁰	Musical Performance
22 ⁰⁰ -	D*Lux Club

Speakers

- Stefan Glaenger (Founder at White Bear Yard)
- Patrick de Laive (Founder at The Next Web)
- Olivier Fécherolle
(Chief Strategy & Development Office at VIADEO)
- Dmitry Stavisky
(VP of International Operations at Evernote)
- Anupam Mittal (Founder & CEO at People Group)
- Prashant Choksey (Co-Founder of Mumbai Angels)
- Sasha Mirchandani (Managing Director & Founder at Kae Capital)
- Moderator: Patrick de Laive (Founder at The Next Web)
- Katrin Buckenmaier (Co-Founder at Travelmenu)
- Marina Kolesnik (CEO at Oktogo)
- Mikhail Reider (Co-Founder at HipWay)
- Roman Rochel (Co-Founder & CMO, 9flats.com)
- Dmitri Yakovlev
(Business Development Director at OZON.travel)
- Peter Kutis (Founder at OneTwoTrip)
- Teodoro D'Ambrosio (Managing Director at Bravoavia)
- José Marin (Founding Partner at IG Expansion)
- Katia Gaika (Deputy Director at Skolkovo)
- Ramil Ibragimov (CEO at IT-park Chelny)
- Victor Galasyuk (Vice President at BIONIC HILL)
- Andreas Haug (Co-founder & Managing Partner at eVenture Capital Partners)
- Brian Feinstein (Venture Capital Investor at Bessemer Venture Partners)
- Igor Taber (Head in CIS countries at Intel Capital)
- Luciana Lixandru (Partner at Accel Partners)
- Roman Simonov (Venture Partner at Russia Partners)
- Serguei Beloussov (Founder at Runa Capital)
- Dmitry Chikhachev (Managing Partner and Co-Founder Runa Capital)
- Igor Taber (Head in CIS countries at Intel Capital)
- Leonid Boguslavsky (Founder at ru-Net)
- Pavel Bogdanov (Partner at Almaz Capital Partners)
- Moderator: Patrick de Laive (Founder at The Next Web)
- Viktoriya Tigipko (Managing Director at TA Venture),
Organizer of the Conference

Day 1 October 18, WORKSHOP STAGE

11 ⁰⁰ - 11 ³⁰	It's not about the features, stupid!	AlexBarrera (CEO & Founder at Inkzee.com, press42.com)
11 ³⁰ - 12 ⁰⁰	Globalize Your Startup	AncaFoster (Operations Manager at Startup Weekend)
12 ⁰⁰ - 12 ³⁰	How to make your business	IgorShoifot (Co-Founder & COO at Fotki.com)
13 ⁰⁰ - 14 ⁰⁰	Lunch	DJ set with live saxophone performance
14 ⁰⁰ - 14 ³⁰	Make it Big or Fail Fast - TOP 5 Do's and Don'ts	Alexey Filimonov (Partner at Global TechnInnovations)
14 ³⁰ - 15 ⁰⁰	How start-ups can make money with Microsoft	Sergiy Baydachnyy (Developer Evangelist at Microsoft Ukraine)
15 ⁰⁰ - 15 ³⁰	HTML5 as a technology	Andy Tjin (Head of Mobile HTML5 at Nokia)
15 ³⁰ - 16 ⁰⁰	How to create a storyline for your business	Greg Williams (Executive Editor at WIRED)
16 ⁰⁰ - 18 ³⁰	Pitching Sessions	

Day 2 October 19, WORKSHOP STAGE

11 ⁰⁰ - 11 ³⁰	Driven by Success, Powered by Failure	Lukas Hudecek (Co-Founder & MD at StartupYard, Node5)
11 ³⁰ - 12 ⁰⁰	Bootstrap your startup with	Kjetil Olsen (Vice President at Elance Europe)
12 ⁰⁰ - 12 ³⁰	IP rights Protection 101 for	Tatiana Kruse (Partner and Head of the IP, Technology and Communications at Salans)
13 ⁰⁰ - 14 ⁰⁰	Indian Cuisine Lunch	
14 ⁰⁰ - 14 ³⁰	Data Love - The Next Level of Online Market-	Uwe Horstmann (Founding Partner at Project A Ventures)
14 ³⁰ - 15 ⁰⁰	Founder Institute: Bridging Ukraine and Silicon Valley	Bohdan Kupych (VP of Business Development at KM Core)
15 ⁰⁰ - 15 ³⁰	Oll tv: change the value of television	Olga Gavrilova (Director of Business Development at
15 ³⁰ - 16 ⁰⁰	Mobile employees solutions for corporate infrastruc-	Ilya Fedorushkin (Head of B2B Mobile at Samsung Electron-ics Russia Company)
16 ⁰⁰ - 18 ³⁰	Pitching Sessions	
19 ⁰⁰ - 19 ¹⁵	Announcement of TOP-30 UA-Net Startups, according to	